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Volume 12

Number 1 *The Iowa Homemaker* vol.12, no.1

Article 2

1932

Dainty, Dramatic or In-Between...

Kathryn Soth

Iowa State College

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Recommended Citation

Soth, Kathryn (1932) "Dainty, Dramatic or In-Between...," *The Iowa Homemaker*: Vol. 12 : No. 1 , Article 2.

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THE IOWA HOMEMAKER

"A Magazine for Homemakers From a Homemaker's School"

Published monthly during the school year by the home economics students of Iowa State College, Ames, Iowa. Price \$1.00 per year. Advertising rates on application. Entered as second-class matter at the postoffice, Ames, Iowa

VOL. XII

APRIL, 1932, AMES, IOWA

NO. 1

Dainty, Dramatic or In-Between . . .

By Kathryn Soth

Dress to Suit Your Type



Dramatic

EASTER time is nearly here and feminine hearts are fluttering in anticipation of new spring gowns, for even though it may be a year of depression, Easter would not be Easter without a fresh new outfit. This year for economy's sake, we shall choose a dress which will be wearable as well as good looking.

Usually, when we buy a dress, we choose the style or color which catches the eye, giving little consideration to whether or not the color and lines of the garment suit our

own individuality.

Did you know that clothes have personality just as people do? They have. Isn't there a vast difference between the personality of the girl who would be charming in a be-ruffled pink organdy frock and the one who would be stunning in a long, flowing, scarlet satin gown?

There are two definite types of women, differing in coloring, figure, and personality. The dramatic type is tall and slender, dark and sophisticated, and she has an oval face and definitely marked features. The dainty type is small, blonde, ingenué, and has a round face and soft features. Of course, very few of us are definitely one type or the other; and there are many variations of each type between the two main types. There are the vivacious dainty and quiet dainty, vivacious dramatic and quiet dramatic types. And there is the athletic girl, who usually cannot be classed as entirely dramatic or entirely dainty.

The true dramatic type wears long, flowing lines in heavy, rich, glossy materials. Her colors are brilliant or rich and heavy, and she may wear strong col-

or contrasts and unusual combinations, striking patterns and large decorations. Her clothes may be severely cut and have large unbroken areas.

The dainty type wears broken, horizontal, quick lines in soft, sheer, and crisp materials. Light, clear, and bright colors flatter her, and she looks her best in close, subtle color harmonies. Strong, vivid contrasts are not for her. She may wear small-figured materials but not bold geometric patterns. Small, broken areas suit her; and her silhouette is fluffy or flaring rather than long and flowing. Decorations on her clothes should be small and dainty in size and color.

You are probably thinking, "Well, what can I wear? I'm not either type."

No, you probably aren't, for most of us are in-betweens. You may have medium coloring, a dramatic figure, and dainty features, or dramatic coloring and features and a short figure. Or you may be tall and blonde and have a dramatic personality. You see, there are all sorts of in-betweens.

DRESSING to suit one's individuality is a problem. For the true dainty and true dramatic types it is comparatively simple, for they can choose clothes which are very definitely one type or the other. But even these fortunate individuals will find difficulties. They must consider their personality traits, for these enter into their choice.

Strong, bright red or green in an exotic pattern would suit the very tall, dark, vivacious person, but wouldn't it overshadow her quiet, calm dramatic sister? The quiet dramatic type will do best to wear dark, rich colors with large, light, contrasting areas of decoration and long lines, while the more vivacious may wear bright colors and more unusual color combinations.

Dainty types have the same

problem. Perky bows and crisp ruffles are for the vivacious girl, while flat bows and ruffles of softer materials are for the quiet, dainty girl. Bright colors will suit the vivacious better than the quiet type.

In-betweens may easily suit their clothes to coloring, figure, and personality, if they will "take stock" of themselves and determine just what are their differences from type. Let's take the girl who has a short, small figure, dark coloring, strong features, and a quiet personality. Her problem is to choose clothes which are dramatic in color, texture, and decoration, but dainty in line. A dress of rich, dark color in heavy material, with a strongly contrasting color note, made with rather dainty, horizontal lines, would suit her perfectly. The color texture, and decoration would suit her dramatic personality and coloring; and the lines would suit her dainty figure.

The tall blonde of definitely dramatic features and personality will look best in clothes of soft, dainty colors and soft materials, made with long lines. She will avoid the fluffy, simple, girlish styles because of her sophistication and dramatic figure.

The woman of medium coloring, dainty features and dramatic figure may wear long lines, to suit her figure and rather dainty colors and trimmings to suit her dainty features. But she must be very careful not to choose very light colors or very fluffy materials, for these will be too dainty for her coloring and figure.

Other in-betweens may settle their problems in the same way, considering coloring, figure, and personality, and choosing clothes which seem to suit best their individualities.

Now that you have decided whether you are dramatic, quite dainty, or half-and-half, (Continued on Page 15)



Dainty

Use More Corn

THE Homemakers' Corn Club is a brand new Iowa organization, members of which pledge themselves to use corn dishes on their family tables at least three times a week. All this is a result of the radio talk, "Contributions of Corn," a part of the "Know Iowa Products" series of programs given during the Homemakers' Half Hour, broadcast daily from station WOI, Iowa State College.

Although Iowa is a great corn-producing state, it is not a great corn-eating state, says Mrs. Henry Ness, director of the Homemakers' Half Hour. It is hoped that the Homemakers' Corn Club will result in the consumption of enough more corn in Iowa to produce eventually a noticeable effect on the supply and consequently on the price of corn. One way to meet the depression, Mrs. Ness says, is to use the products of our own state.

There are many ways in which corn can be used on the table without monotonous repetition. It may be used as a vegetable, in salads, or it may be made into fritters. Then there are many ways in which cornmeal, corn sugar and corn syrup may be utilized in the menu. Cornbread, muffins, cornmeal desserts, cakes, breads, ices in which corn sugar is used, and corn syrup candies, these are a very few of scores of ways in which corn can be brought into the diet.

"Contributions of Corn" is just one part of the "Know Iowa Products" series. Other talks included are "Eggs, Their Use During the Lenten Season," and "Have You Tried Oats?" These talks were requested for broadcasting by the American Legion Auxiliary. Another talk, given before the request, but which fits into the series, is one called "Ways of Using Cottage Cheese," which you will find printed elsewhere in this magazine.

When It Rains

(Continued from Page 7)

your rubbers! This familiar bit of advice will not be half so hard to follow this spring as it has been in the past. The zippers that we have been wearing blithely, winter and summer, will no longer be seen. Low rubbers are in again—not the shiny, stiff, old-fashioned sort that made your feet feel so heavy and conspicuous, but a new, very flexible kind made of dull rubber that looks just like your shoes. And—this is good news

—they can be purchased with heels of any desired height; no longer need your rainy day walking be made uncomfortable by clumsy rubbers, poorly fitted in back, which flap annoyingly up and down with each step.

Dainty or Dramatic

(Continued from Page 1)

you still have another question to consider. Is your personal coloring warm, cool, or in-between? Personal coloring, of course, makes certain colors becoming and others unbecoming.

If the shadows in your face are brownish, your skin coloring is warm. If the shadows in it are predominately blue, your skin coloring is cool. If they are rather purplish, your skin is between warm and cool. The coloring of lips and cheeks also shows whether the skin coloring is warm or cool. Warm cheeks and lips are orange-red; and cool cheeks and lips are violet red.

Then, we must consider the eyes and hair. Blue, green, and gray eyes are cool, and brown eyes are warm in color. Hazel eyes are between warm and cool, for they are usually a mixture of green and brown or gray and brown.

Warm hair is golden blonde, red, auburn, rich brown, or brown-black. Cool hair is ash blonde, gray-brown, or blue-black. Red hair is the warmest of all. It is easy to see the difference between hair of the golden blonde type and that of the ash or silver blonde type. Red or red-brown hair is very different from

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duller, grayer brown hair. Black hair shows either red or bluish lights in the sun, making it warm or cool in color.

Red, orange, and yellow in all intensities and shades are the warm colors; and green, blue, and violet are the cool colors. Brown is a color made by mixing a warm and a cool color in different proportions. A great predominance of warm color in it makes it a warm brown, and an increased amount of cool color makes it a cool brown. Usually warm colors are best for warm personal coloring, and cool colors best for cool personal coloring.

Just as the most of us are not definitely one type or the other, many of us are not definitely warm or cool in coloring. We may have cool eyes and skin and warm hair, or cool eyes and hair and warm skin. And we may be in-between in coloring; with skin which is sometimes cool and sometimes warm-looking, hazel eyes, and hair just between warm and cool.

Ash blondes will find that soft, cool colors flatter them, while warm reds and yellows make their skins appear bluish or gray. Warm-skinned blondes may wear some reds and oranges particularly well if they have brown or hazel eyes.

Red-heads usually have warm skins and, contrary to the general belief, will look better in soft, warm colors such as rust and tile, than in blues. Among the cool colors, certain shades of violet and green will be quite becoming, usually much more so than blue. Of course their color choice depends partly on the shade and brilliance of the hair and the color of the eyes.

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Women's Ready-to-Wear

The brown-haired woman will do best to give greatest consideration to the coloring of the skin and eyes, for most colors will harmonize with her hair. If her skin and eyes are cool, cool colors will suit her best, while if her skin and eyes are warm, warm colors will be more becoming.

Black-haired types may suit colors to their skins and eyes. Cool colors flatter the cool-skinned, blue-eyed, blue-black-haired Irish type. The warm brunette with brown-black hair, brown eyes, and dark, warm skin will wear reds, yellows, and oranges very effectively.

It is not necessary to wear cool colors entirely because your complexion and eyes are cool, or to wear warm colors entirely because you have brown eyes and warm skin. A warm color with a touch of cool color added, such as violet-red or green-yellow, is flattering to many cool complexions; and cool colors with a touch of warm color added are often becoming to warm complexions.

The woman who is in-between in coloring may wear more colors successfully than the woman who is definitely warm or cool in coloring. For her skin changes from warm to cool with the color worn next and if her eyes are hazel and her hair just medium, she will probably wear cool and warm colors equally well.

But warm-skinned people, beware of blues! They are sure to make your skin seem yellow or "muddy," unless they are "warmed up" with quite a touch of green or of violet. Blue is **not** a universally becoming color.

Green is much more becoming than blue; and practically everyone will find some shade of it flattering. It is cool enough for very cool types and warm enough for very warm types of coloring.

There's the old saying, "Oh, I can't wear red." So many people say this, and how few really consider all of the different reds there are, orange-reds, soft reds and bright reds. The same is true of every color. Of course, all variations of it will not suit one person, but usually at least one of them will.

And now, when we do our Easter shopping, let's not choose a dress because it's like the one Joan Crawford wore in her latest production or because it's the newest color out. Let's decide whether its style and color are suited to our own individuality.

Honor the game thou playest for he who playeth the game hard and straight wins even though he loses.

Through all the ages, time has shown us that together we can do things which alone we cannot do.

—Pearl Rock.

Shame is an ornament to the young, a disgrace to the old.

—Aristotle

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